THE YEAR IN NUMBERS

BUDGET INCREASE

$1,785,000

The Plante administration provided an additional $1,785,000, bringing the CAM’s total budget to $20,335,000

$17,725,882

awarded to arts organizations, collectives and individual artists through a variety of support programs

184 ORGANIZATIONS AND COLLECTIVES RECEIVED SUPPORT FOR THE FIRST TIME

+ 64% increase relative to 2019

1,897 APPLICATIONS SUBMITTED

+ 66% increase relative to 2019

674 ORGANIZATIONS AND COLLECTIVES RECEIVED SUPPORT

+ 16% increase relative to 2019

414 INDIVIDUAL ARTISTS RECEIVED SUPPORT

281 PARTNERS AND DONORS

+ 28% increase relative to 2019

Note: Some amounts presented in this report have been rounded to improve readability. For the complete set of data, please refer to the 2020 financial statements.
ADAPTING DURING TURBULENT TIMES

Throughout the year, the Conseil des arts de Montréal adjusted its actions, practices and initiatives in response to the COVID-19 pandemic and its impact on the Montreal arts community. These adjustments will be presented in detail throughout this annual report. Here is an overview:

**General program rules relaxed**

One of the Conseil’s first actions was to pay out all grants to organizations and collectives as quickly as possible to address the pressing economic challenges they were facing and the sudden loss of revenue from ticket sales. By early April 2020, 544 arts organizations and collectives had received their full operating grants.

- Review and relaxation of project assistance requirements
- $241,000 for special projects (over double the 2019 budget)
- Implementation of videoconference information sessions (with LSQ-ASL interpretation)
- Extension of operating assistance
- Faster processing times for applications

**Art Out in the Open program created**

*Art Out in the Open* was a new initiative intended as a creative way for the Montreal arts community to occupy safe spaces and share their work while respecting health guidelines.

- **Total budget:** $683,576
- 62 projects received support, including 31 arts organizations, 25 collectives and 6 individual artists

**CAM Touring Program**

**Investments of $2,082,000**

In light of the tenuous conditions caused by the health crisis and the extreme fragility of Montreal’s creative core, the Conseil put an end to its usual conditions for grant payments and fast-tracked paying out the entire budget for the 2020–2021 CAM Touring Program.

CAM renewed its support to 88 organizations and collectives.
INCLUSION

CAM continued to adopt an inclusive approach that takes the needs of artists from underrepresented groups in Montreal into account. Indigenous and Anglophone artists, emerging artists, and artists from cultural communities all contribute immensely to Montreal’s artistic vitality.

INDIGENOUS ARTS

$270,480 invested in Indigenous arts

NEW

4 new programs launched:

› Support Program for Indigenous Artists
› Support for Indigenous Collectives and Organizations
› Indigenous Arts Critical Writing Training Residency
› Indigenous Arts Residency

Consolidation of CultivART, Indigenous internship and mentorship programs in arts organizations

CULTURAL DIVERSITY

$2,191,600 set aside for culturally diverse artists, collectives and organizations

This represents 13% of the CAM budget

+ 17% increase relative to 2019

› 91 culturally diverse organizations and collectives, representing almost 14% of all organizations and collectives receiving support
› 11 individual artists from culturally diverse backgrounds (excluding artist studios), representing 37% of all artists receiving support

7 prizes awarded to culturally diverse artists, representing 54% of all prizes awarded by the CAM

$336,000 for démART-Mtl, an 18% increase in funding for this program relative to 2019

INCLUSIVE PRACTICES

$109,000 invested in inclusive practices

Creation of an accessibility action plan following consultations with the arts community and partners to identify needs with respect to inclusive practices and accessibility

Implementation of a pilot project to help pay for access fees

Support of gender parity in the arts

› 2nd Jovette-Marchessault Award in partnership with ESPACE GO

Aim for greater intergenerational equity and support transmission

› Mécènes investis pour les arts grants for emerging artists
OUTREACH

For over 35 years, the Conseil has been helping bring the works of hundreds of artists to Montrealers. The CAM would like to expand and highlight the artistic events in communities that give vibrancy to life in our city.

Investments of over $3M
Budget increase of $473,000

NEW
Art Out in the Open Program: a new initiative to safely share artists’ works throughout the city of Montreal during the pandemic

Total budget:
$683,576

62 projects received support, including 6 individual artists, 25 collectives and 31 arts organizations

332 applications submitted

SUPPORT FOR LOCAL INITIATIVES IN BOROUGHS

$100,000 to support creative projects in the boroughs of Ahuntsic–Cartierville, LaSalle, Saint-Léonard and Villeray–Saint-Michel–Parc-Extension

ROUND TABLES IN PARTNERSHIP WITH BOROUGHS

NEW
$15,000 for the Villeray Parc-Extension Cultural Round Table

$35,000 for Les Voies culturelles des Faubourgs round table

CULTURAL BRIDGES, FROM ONE SHORE TO THE OTHER

$60,000 to connect professional artists to residents of Montreal and other municipalities in Greater Montreal.

RESIDENCY PROGRAM*

In 2020, the Conseil set out to connect a greater number of participants and partners and to offer more complete residencies in terms of creation, production and dissemination.

$242,000 invested
*Note that the pandemic made it impossible to complete several residencies.

CAM TOURING PROGRAM

Investments of $2,082,000

CAM renewed its support to 88 organizations and collectives

INTERNATIONAL INITIATIVES

Investments of $37,500

Residences abroad
> Darling Smelter in Latin America
> Diagonale in Brazil
> Les Casteliers in Finland

Cultural Exchanges: $57,000

During the COVID-19 pandemic, the Conseil had to postpone several international initiatives to protect the health and safety of artists.
MAP OF LOCAL INITIATIVES

CAM TOURING PROGRAM
19 boroughs
- Borough of Ahuntsic-Cartierville
- Borough of Anjou
- Borough of Côte-des-Neiges–Notre-Dame-de-Grâce
- Borough of Lachine
- Borough of LaSalle
- Borough of Le Plateau-Mont-Royal
- Borough of Le Sud-Ouest
- Borough of Île-Bizard–Sainte-Geneviève
- Borough of Mercier–Hochelaga-Maisonneuve
- Borough of Montréal-Nord
- Borough of Outremont
- Borough of Pierrefonds-Roxboro
- Borough of Rivière-des-Prairies–Pointe-aux-Trembles
- Borough of Rosemont–La Petite-Patrie
- Borough of Saint-Laurent
- Borough of Saint-Léonard
- Borough of Verdun
- Borough of Ville-Marie
- Borough of Villeray–Saint-Michel–Parc-Extension

11 municipalities
- City of Dorval
- City of Beaconsfield
- City of Côte Saint-Luc
- City of Dollard-des-Ormeaux
- City of Hampstead
- City of Kirkland
- Montréal-Ouest
- Town of Mont-Royal
- City of Pointe-Claire
- City of Sainte-Anne-de-Bellevue
- City of Westmount

ART OUT IN THE OPEN
18 boroughs
- Borough of Ahuntsic-Cartierville
- Borough of Côte-des-Neiges–Notre-Dame-de-Grâce
- Borough of Lachine
- Borough of LaSalle
- Borough of Île-Bizard–Sainte-Geneviève
- Borough of Mercier–Hochelaga-Maisonneuve
- Borough of Montréal-Nord
- Borough of Pierrefonds-Roxboro
- Borough of Rivière-des-Prairies–Pointe-aux-Trembles
- Borough of Rosemont–La Petite-Patrie
- Borough of Saint-Laurent
- Borough of Saint-Léonard
- Borough of Verdun
- Borough of Ville-Marie
- Borough of Villeray–Saint-Michel–Parc-Extension
- Borough of Le Plateau-Mont-Royal
- Borough of Le Sud-Ouest
- Borough of Outremont

8 municipalities
- City of Dorval
- City of Côte Saint-Luc
- City of Dollard-des-Ormeaux
- City of Kirkland
- Montréal-Est
- Montréal-Ouest
- City of Pointe-Claire
- City of Westmount

RESIDENCIES AND OTHER INITIATIVES
10 boroughs
- Borough of Ahuntsic-Cartierville
- Borough of LaSalle
- Borough of Saint-Léonard
- Borough of Pierrefonds-Roxboro
- Borough of Rivière-des-Prairies–Pointe-aux-Trembles
- Borough of Rosemont–La Petite-Patrie
- Borough of Outremont
- Borough of Ville-Marie
- Borough of Le Plateau-Mont-Royal
- Borough of Villeray–Saint-Michel–Parc-Extension

1 international location
- Rio de Janeiro (Brazil)
CATALYST EFFECT

Through its close connection to artists, the Conseil plays a major role in leveraging their work in Montreal. It wants to reach out to them more often by offering a support model that goes beyond regular grant programs.

A CONSEIL THAT IS EVEN MORE DEDICATED TO SERVING ITS COMMUNITY

87% increase in the number of organizations, collectives and artists supported in 2020.

DEVELOPMENT—GRANTS AWARDED TO ARTS ORGANIZATIONS AND COLLECTIVES

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Grant Amount</th>
<th>Supported Organizations and Collectives</th>
<th>Supported Individual Artists</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>$17,725,882</td>
<td>674</td>
<td>414</td>
</tr>
<tr>
<td>2019</td>
<td>$16,560,907</td>
<td>581</td>
<td>525</td>
</tr>
<tr>
<td>2018</td>
<td>$14,405,216</td>
<td>525</td>
<td>414</td>
</tr>
</tbody>
</table>

EVER-GROWING NEEDS

66% increase in total applications submitted in 2020

TOTAL NUMBER OF APPLICATIONS

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>1,897</td>
</tr>
<tr>
<td>2019</td>
<td>1,142</td>
</tr>
<tr>
<td>2018</td>
<td>721</td>
</tr>
</tbody>
</table>

In 2020:
> 1,039 applications accepted
> 858 applications refused

CONSOLIDATION OF PARTNERSHIPS AND ASSOCIATIONS WITH MAJOR INSTITUTIONS

$160,000 invested to renew agreements with the eight major cultural institutions in Montreal to encourage the sharing of expertise to benefit the entire Montreal arts community.

The first edition of artsvest Montreal provided training to 238 individuals from 70 arts, culture and heritage organizations.

ARTS AND PHILANTHROPY

Fiscal sponsorship
$475,000 in grants to representative organizations
> 21 representative organizations supported
> 227 donations received

$250,000 invested in:
> Several initiatives to develop cultural philanthropy skills and practices in the Montreal arts community
> Philanthropy lunch & learn sessions and internships, and partnership with Conversations philanthropiques en culture
> Mécènes investis pour les arts Grants

Two publications dedicated to advancing the culture of philanthropy
Publication of the study Rethinking Cultural Philanthropy in Montréal: Relationships and community in collaboration with HEC Montréal

Participation in the publication of the 7th edition of the Étude sur les tendances en philanthropie au Québec in collaboration with Épisode and Leger
CULTURE OF INNOVATION

The Conseil strives to remain abreast of new ways of doing things within the arts community to support innovative practices and solutions.

NEW

ARTIST STUDIOS

$473,000 to increase the City of Montréal’s Subsidy for artists in the visual arts and crafts arts program

421 individual artists, organizations and collectives benefited from this grant

NEW

PARTNERSHIP WITH ÉCOSCÉNO

$15,000 was allocated to this pilot project to offer eco-design support to three projects to reduce the environmental footprint of their creations.

ADOPTION OF DIGITAL TECHNOLOGY

$30,000 was awarded to COMPOSITE events in collaboration with the SAT, XN Québec, Rendez-vous Québec Cinéma, Halo Création, MAPP MTL, Mural, Studio Magenta, ISEA and Printemps numérique.

IN-HOUSE ORGANIZATION OF WORK

$28,000 was allocated to an analytical approach to measuring the impact of CAM programs and initiatives, in partnership with Innoweave.