



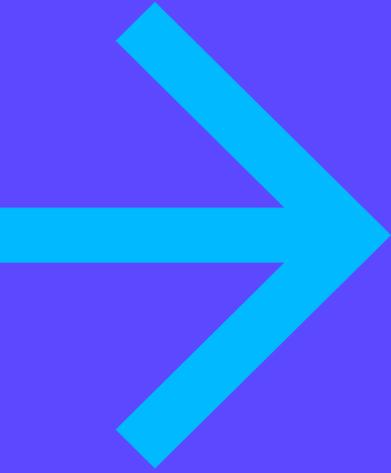
CONSEIL  
DES ARTS  
DE MONTRÉAL

Montréal 



2020  
HIGHLIGHTS

# THE YEAR IN NUMBERS

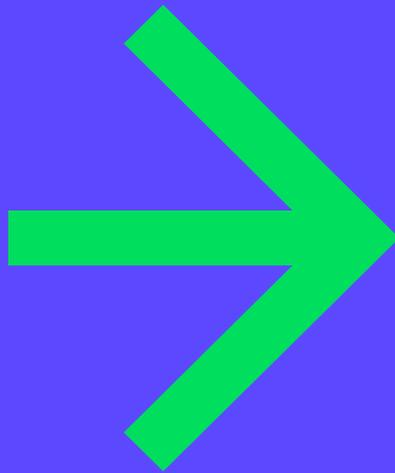


## BUDGET INCREASE

**\$1,785,000**

The Plante administration provided an additional \$1,785,000, bringing the CAM's total budget to

**\$20,335,000**



**\$17,725,882**

awarded to arts organizations, collectives and individual artists through a variety of support programs

**184** ORGANIZATIONS AND COLLECTIVES RECEIVED SUPPORT FOR THE FIRST TIME

**+ 64%**  
increase relative to 2019

**1,897** APPLICATIONS SUBMITTED

**+ 66%**  
increase relative to 2019

**674** ORGANIZATIONS AND COLLECTIVES RECEIVED SUPPORT

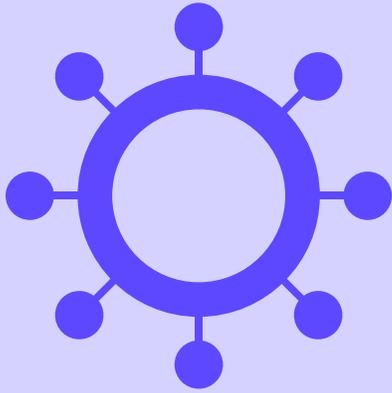
**+ 16%**  
increase relative to 2019

**414** INDIVIDUAL ARTISTS RECEIVED SUPPORT

**281** PARTNERS AND DONORS

**+ 28%**  
increase relative to 2019

Note: Some amounts presented in this report have been rounded to improve readability. For the complete set of data, please refer to the 2020 financial statements.



# ADAPTING DURING TURBULENT TIMES

Throughout the year, the Conseil des arts de Montréal adjusted its actions, practices and initiatives in response to the COVID-19 pandemic and its impact on the Montreal arts community. These adjustments will be presented in detail throughout this annual report. Here is an overview:

## General program rules relaxed

One of the Conseil's first actions was to pay out all grants to organizations and collectives as quickly as possible to address the pressing economic challenges they were facing and the sudden loss of revenue from ticket sales. By early April 2020, 544 arts organizations and collectives had received their full operating grants.

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Review and relaxation of project assistance requirements

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\$241,000 for special projects (over double the 2019 budget)

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Implementation of videoconference information sessions (with LSQ-ASL interpretation)

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Extension of operating assistance

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Faster processing times for applications

## Art Out in the Open program created

*Art Out in the Open* was a new initiative intended as a creative way for the Montreal arts community to occupy safe spaces and share their work while respecting health guidelines.

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Total budget:

**\$683,576**

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62 projects received support, including 31 arts organizations, 25 collectives and 6 individual artists

## CAM Touring Program

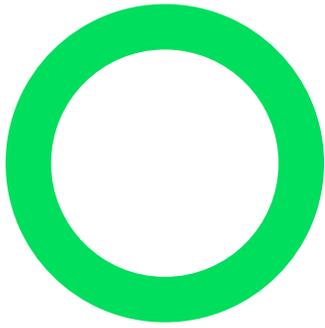
**Investments of \$2,082,000**

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In light of the tenuous conditions caused by the health crisis and the extreme fragility of Montreal's creative core, the Conseil put an end to its usual conditions for grant payments and fast-tracked paying out the entire budget for the 2020–2021 CAM Touring Program.

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CAM renewed its support to 88 organizations and collectives



# INCLUSION

CAM continued to adopt an inclusive approach that takes the needs of artists from underrepresented groups in Montreal into account. Indigenous and Anglophone artists, emerging artists, and artists from cultural communities all contribute immensely to Montreal's artistic vitality.

## INDIGENOUS ARTS

**\$270,480 invested in Indigenous arts**

NEW

4 new programs launched:

- > Support Program for Indigenous Artists
- > Support for Indigenous Collectives and Organizations
- > Indigenous Arts Critical Writing Training Residency
- > Indigenous Arts Residency

Consolidation of *CultivART*, Indigenous internship and mentorship programs in arts organizations



## CULTURAL DIVERSITY

**\$2,191,600 set aside for culturally diverse artists, collectives and organizations**

This represents 13% of the CAM budget

+ 17% increase relative to 2019

- > 91 culturally diverse organizations and collectives, representing almost 14% of all organizations and collectives receiving support
- > 11 individual artists from culturally diverse backgrounds (excluding artist studios), representing 37% of all artists receiving support

7 prizes awarded to culturally diverse artists, representing 54% of all prizes awarded by the CAM

\$336,000 for *démART-Mtl*, an 18% increase in funding for this program relative to 2019

## INCLUSIVE PRACTICES

**\$109,000 invested in inclusive practices**

Creation of an accessibility action plan following consultations with the arts community and partners to identify needs with respect to inclusive practices and accessibility

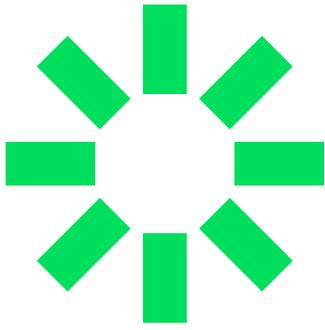
Implementation of a pilot project to help pay for access fees

Support of gender parity in the arts

- > 2<sup>nd</sup> Jovette-Marchessault Award in partnership with ESPACE GO

Aim for greater intergenerational equity and support transmission

- > Mécènes investis pour les arts grants for emerging artists



# OUTREACH

For over 35 years, the Conseil has been helping bring the works of hundreds of artists to Montrealers. The CAM would like to expand and highlight the artistic events in communities that give vibrancy to life in our city.

**Investments of over \$3M**  
**Budget increase of \$473,000**

NEW

→ Art Out in the Open Program: a new initiative to safely share artists' works throughout the city of Montreal during the pandemic

Total budget:  
**\$683,576**

62 projects received support, including 6 individual artists, 25 collectives and 31 arts organizations

332 applications submitted

## SUPPORT FOR LOCAL INITIATIVES IN BOROUGHS

\$100,000 to support creative projects in the boroughs of Ahuntsic–Cartier, LaSalle, Saint-Léonard and Villeray–Saint-Michel–Parc-Extension

## ROUND TABLES IN PARTNERSHIP WITH BOROUGHS

NEW

\$15,000 for the Villeray Parc-Extension Cultural Round Table

\$35,000 for Les Voies culturelles des Faubourgs round table

## CULTURAL BRIDGES, FROM ONE SHORE TO THE OTHER

\$60,000 to connect professional artists to residents of Montreal and other municipalities in Greater Montreal.

## RESIDENCY PROGRAM\*

In 2020, the Conseil set out to connect a greater number of participants and partners and to offer more complete residencies in terms of creation, production and dissemination.

\$242,000 invested

\*Note that the pandemic made it impossible to complete several residencies.

## CAM TOURING PROGRAM

Investments of \$2,082,000

CAM renewed its support to 88 organizations and collectives

## INTERNATIONAL INITIATIVES

**Investments of \$37,500**

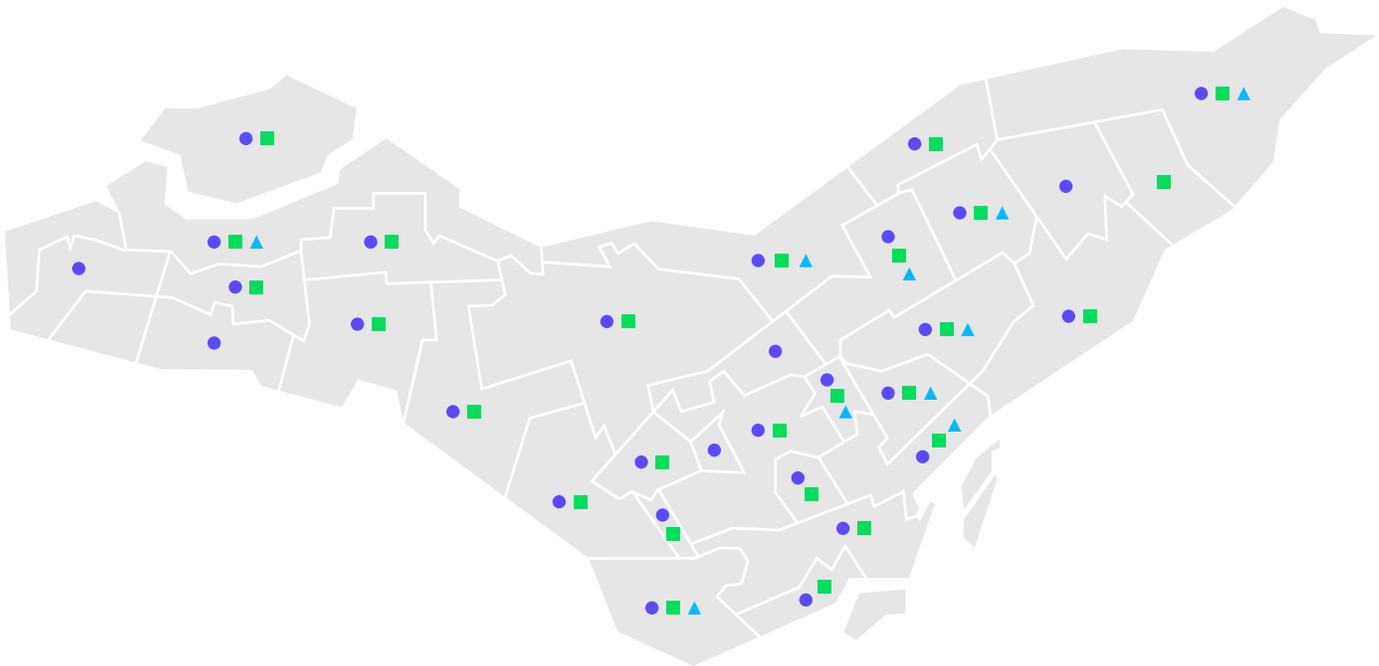
Residences abroad

- > Darling Smelter in Latin America
- > Diagonale in Brazil
- > Les Casteliers in Finland

Cultural Exchanges: \$57,000

During the COVID-19 pandemic, the Conseil had to postpone several international initiatives to protect the health and safety of artists.

## MAP OF LOCAL INITIATIVES



### CAM TOURING PROGRAM

#### 19 boroughs

Borough of Ahuntsic-Cartierville  
 Borough of Anjou  
 Borough of Côte-des-Neiges–  
 Notre-Dame-de-Grâce  
 Borough of Lachine  
 Borough of LaSalle  
 Borough of Le Plateau-Mont-Royal  
 Borough of Le Sud-Ouest  
 Borough of Île-Bizard–Sainte-Geneviève  
 Borough of Mercier–Hochelaga-Maisonneuve  
 Borough of Montréal-Nord  
 Borough of Outremont  
 Borough of Pierrefonds-Roxboro  
 Borough of Rivière-des-Prairies–  
 Pointe-aux-Trembles  
 Borough of Rosemont–La Petite-Patrie  
 Borough of Saint-Laurent  
 Borough of Saint-Léonard  
 Borough of Verdun  
 Borough of Ville-Marie  
 Borough of Villeray–Saint-Michel–  
 Parc-Extension

#### 11 municipalities

City of Dorval  
 City of Beaconsfield  
 City of Côte Saint-Luc  
 City of Dollard-des-Ormeaux  
 City of Hampstead  
 City of Kirkland  
 Montréal-Ouest  
 Town of Mont-Royal  
 City of Pointe-Claire  
 City of Sainte-Anne-de-Bellevue  
 City of Westmount



### ART OUT IN THE OPEN

#### 18 boroughs

Borough of Ahuntsic-Cartierville  
 Borough of Côte-des-Neiges–  
 Notre-Dame-de-Grâce  
 Borough of Lachine  
 Borough of LaSalle  
 Borough of Île-Bizard–Sainte-Geneviève  
 Borough of Mercier–Hochelaga-Maisonneuve  
 Borough of Montréal-Nord  
 Borough of Pierrefonds-Roxboro  
 Borough of Rivière-des-Prairies–  
 Pointe-aux-Trembles  
 Borough of Rosemont–  
 La Petite-Patrie  
 Borough of Saint-Laurent  
 Borough of Saint-Léonard  
 Borough of Verdun  
 Borough of Ville-Marie  
 Borough of Villeray–Saint-Michel–  
 Parc-Extension  
 Borough of Le Plateau-Mont-Royal  
 Borough of Le Sud-Ouest  
 Borough of Outremont

#### 8 municipalities

City of Dorval  
 City of Côte Saint-Luc  
 City of Dollard-des-Ormeaux  
 City of Kirkland  
 Montréal-Est  
 Montréal-Ouest  
 City of Pointe-Claire  
 City of Westmount



### RESIDENCIES AND OTHER INITIATIVES

#### 10 boroughs

Borough of Ahuntsic-Cartierville  
 Borough of LaSalle  
 Borough of Saint-Léonard  
 Borough of Pierrefonds-Roxboro  
 Borough of Rivière-des-Prairies–  
 Pointe-aux-Trembles  
 Borough of Rosemont–La Petite-Patrie  
 Borough of Outremont  
 Borough of Ville-Marie  
 Borough of Le Plateau-Mont-Royal  
 Borough of Villeray–St-Michel–  
 Parc-Extension

#### 1 international location

Rio de Janeiro (Brazil)





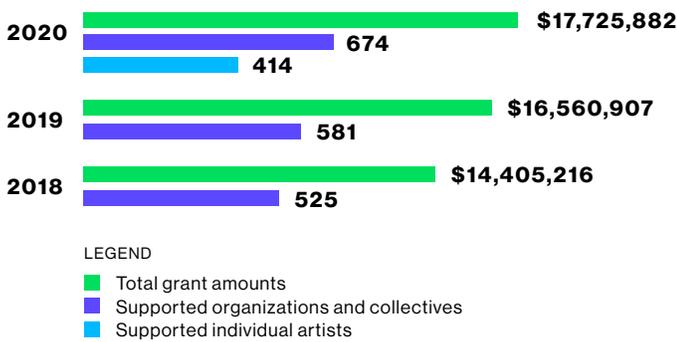
# CATALYST EFFECT

Through its close connection to artists, the Conseil plays a major role in leveraging their work in Montreal. It wants to reach out to them more often by offering a support model that goes beyond regular grant programs.

## A CONSEIL THAT IS EVEN MORE DEDICATED TO SERVING ITS COMMUNITY

➔ **87%** increase in the number of organizations, collectives and artists supported in 2020.

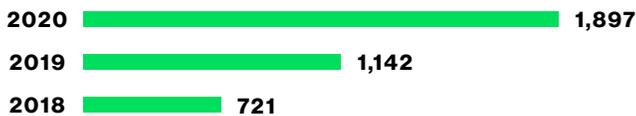
### DEVELOPMENT—GRANTS AWARDED TO ARTS ORGANIZATIONS AND COLLECTIVES



## EVER-GROWING NEEDS

**66%** increase in total applications submitted in 2020

### TOTAL NUMBER OF APPLICATIONS



In 2020:

- > 1,039 applications accepted
- > 858 applications refused

## CONSOLIDATION OF PARTNERSHIPS AND ASSOCIATIONS WITH MAJOR INSTITUTIONS

\$160,000 invested to renew agreements with the eight major cultural institutions in Montreal to encourage the sharing of expertise to benefit the entire Montreal arts community.

The first edition of artsvest Montreal provided training to 238 individuals from 70 arts, culture and heritage organizations.

## ARTS AND PHILANTHROPY

### Fiscal sponsorship

\$475,000 in grants to representative organizations

- > 21 representative organizations supported
- > 227 donations received

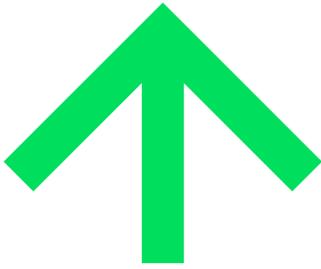
\$250,000 invested in:

- > Several initiatives to develop cultural philanthropy skills and practices in the Montreal arts community
- > Philanthropy lunch & learn sessions and internships, and partnership with Conversations philanthropiques en culture
- > Mécènes investis pour les arts Grants

### Two publications dedicated to advancing the culture of philanthropy

Publication of the study *Rethinking Cultural Philanthropy in Montréal: Relationships and community* in collaboration with HEC Montréal

Participation in the publication of the 7<sup>th</sup> edition of the *Étude sur les tendances en philanthropie au Québec* in collaboration with Épisode and Leger



# CULTURE OF INNOVATION

The Conseil strives to remain abreast of new ways of doing things within the arts community to support innovative practices and solutions.

NEW

## → ARTIST STUDIOS

\$473,000 to increase the City of Montréal's Subsidy for artists in the visual arts and crafts arts program

421 individual artists, organizations and collectives benefited from this grant

NEW

## PARTNERSHIP WITH ÉCOSCÉNO

\$15,000 was allocated to this pilot project to offer eco-design support to three projects to reduce the environmental footprint of their creations.

## ADOPTION OF DIGITAL TECHNOLOGY

\$30,000 was awarded to COMPOSITE events in collaboration with the SAT, XN Québec, Rendez-vous Québec Cinéma, Halo Création, MAPP MTL, Mural, Studio Magenta, ISEA and Printemps numérique.

## IN-HOUSE ORGANIZATION OF WORK

\$28,000 was allocated to an analytical approach to measuring the impact of CAM programs and initiatives, in partnership with Innoweave.

